

EXECUTIVE PRESENCE AND PERSONAL BRANDING TO HELP YOU SHINE



About

Sue believes that everything we do is personal PR – building relationships with your public.

It is with this philosophy that Sue founded her company to assist organisations, business owners and executives to stand out through clear verbal and visual communication, so they achieve ultimate success.

Sue knows that any business involves more than just delivering a message. It is about really living it ... and she walks her talk. Sue has spent many years in the public eye – on camera, on the platform and behind the scenes. From an early start as a fashion model to a professional career that includes TV newsreader, television entertainment publicist and Vice President of Public Relations and Communications in a corporate environment.

Her entrepreneurial journey has seen her evolve and create a training and consulting firm that incorporates her holistic approach to “people” branding of professional image, executive presence, presentation skills and public profile.

Testimonials

Sue’s workshop is interactive, fun for a team building initiative and everyone can learn no matter what their speaking level, beginner to advanced. It was a really great day, thanks so much. Brigid Davey, Chempro Chemists.

Your style was warm, engaging and credible and you delivered excellently to our brief of raising awareness and the importance of image and personal brand in today’s workplace. Roxanne Walker, Cerebos.

I would recommend this workshop as I am happy with the positive outcome. It opened people’s minds to our bigger objective and they are still talking about it weeks later. Rachel Landers, Epping Club.

Contact

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Consulting and Training Areas of Expertise

- Personal Branding
- Presentation Skills
- Self Marketing
- Public Relations Strategy
- Executive Presence
- Professional Image and Style
- Networking
- Business Etiquette

Workshop and Speaking Topics

- Personal Branding to Develop a Reputation that Shines
- Leadership Executive Presence
- Business Polish and Etiquette
- Media Relations and PR for Small Business
- The Power of Professional Image and Style
- Digital and Screen Presence
- Speak for Success Presentation Skills
- Building Business Networks

Clients Sample



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